



60x Custom Strings To Launch New Website With Bow Strings Builder

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60x Custom Strings, a company operating out of Cowansville, PA, is getting ready to launch a brand new website design. The new model is structured to have a clean, bright look, with easy to access and use features for better customer service. One of the new additions to the site, which the team is hoping to be a hit, is a virtual bow string builder. The tool will provide consumers with the opportunity to completely customize a bow string from the comfort of their home, before buying.

The new bow string builder has a variety of colors, sizes, and shapes of bows, making it easy for individuals of all ages and backgrounds to design a string for their bow, which will be both functional and fashionable. Founded by a 3-time world and 5-time national champion, the company is well versed in hunting and archery equipment and has been candid in their hopes to help each client establish themselves in their chosen field.

The new website is set to launch over the next few days, and 60x has stated that they hope it will bring in a variety of new clients who are eager to try custom bow strings design, and utilize other applications and information as well. They state: "We only use the best compound bow string materials from BCY. These bow string materials include BCY X, 452 X, and 8190. Through extensive testing these BCY string materials have

proven to be the best."

60x Custom Strings grew from a small basement facility into the 3400 square foot facility it is today over a period of 4 years, following the personal journey of Brad Patsy, company founder. Loyal customers of the brand have stated in website comments and reviews, their appreciation of being able to buy from a fellow archer. Brad's love of the sport is said to shine through in service and products. One happy customer wrote, "I prefer buying from companies run by archers, they tend to have other archers' interests at heart."

For more information on 60x Custom Strings, their new web design, and the launch of the tool for designing custom bowstrings, the company invites potential customers to visit them online or contact them via telephone.

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For more information about 60x Custom Strings, contact the company here: 60x Custom Strings
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