



Truman Marketing Launches New Reputation Marketing Services

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Truman Marketing, a firm based in Gonzales, Louisiana, has recently launched new services in the field of reputation marketing. The latest packages to join the list of services for the company, include the Market Leader Package and the Business Builder Package, each boasting of different benefits to users.

Truman Marketing was founded in 2006 and bases its reputation marketing services on the concept that reputation can break or build a business. They explain: "In the world of business, your reputation can mean everything - it can determine how many customers you have as well as the likelihood of your customers making a purchase from your business. There are many factors that determine a company's reputation, and there are a million and one possible mistakes in the business world that can forever tarnish your reputation."

To assist clients in maintaining and regaining a good reputation in their specific industries, the newest packages focus on tools such as customer feedback systems and reputation marketing analytics. Each is priced according to the tools offered, creating an affordable option for companies at different financial levels. The team at Truman's say that they wish to help "build your business" whether the business is new or experienced in its field.

The Business Builder Package offers companies the use of 2 customer feedback pages, a customer feedback CRM system, unlimited campaigns, complete analytics, smart feedback routing, a mobile app, a sign in page, employee training center, media center, and more for a one-time setup fee followed by a monthly payment. The alternative, Market Leader Package, includes unlimited professional designed images, monthly 60 second video commercials, website and blog review marketing, social media review marketing, image and video review marketing, video syndication and SEO, reputation marketing analytics, and more for a slightly higher one-time setup fee and recurring monthly payments.

Truman Marketing invites any business or individual interested in learning more about their newest services and packages to visit them online or contact them via telephone or e-mail. All services are backed by a 100% customer satisfaction guarantee, which is further explained through the "About Us" section of the company website.

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For more information about Truman Marketing, contact the company here: Truman Marketing Joel Gray 225-773-6539 trumanmarketing@gmail.com Truman Marketing P.O. Box 27 Brittany, Louisiana 70718

Truman Marketing

Truman Marketing is a full service online marketing company that specializes in Reputation Marketing and Management. We have been helping local business owners since 2006.

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