



## **John Rosanbalm Joins Actuated Marketing As CEO And Success Coach**

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Actuated Marketing, LLC, a McCloud, Oklahoma based marketing firm, is happy to announce that John Rosanbalm has joined the company as CEO and "Success Coach". Rosanbalm comes to Actuated Marketing with more than thirty-five years of internet distribution experience under his belt. He was also responsible for generating very large groups and more than a billion dollars in sales.

The company has been candid in their excitement and wish to welcome John Rosanbalm as their new CEO. They believe that his presence on the team will bring company growth and a higher level of success among clients.

John Rosanbalm is described as a family man, and an expert in his field. One of the first tasks he has taken on is the development and launching of the company's new website. The site will be dedicated to Marketing Mailers, providing co-op opportunities to businesses nationwide. The local marketing mailers - coming soon, will provide trackable results to businesses who use them. Unlike other forms of promotional marketing, the mailers are individualized so that each coupon or online code can be monitored. The company writes: "When you include an Irresistible Offer they can cut out and bring in, you can track the Conversion Rate by keeping

count of the ones they bring in, then dividing it by the total number that were mailed out. Radio cannot do that."

Actuated Marketing, LLC is a local brand, and they have made clear their hopes to create more jobs throughout the community, as well as develop lifetime relationships with clients around the city, and even across the country. The team explains:; "What we do is to help you create a solid plan that works. Then you can either take that plan to someone else, or we will put that plan into motion for you, after all, that is what "Actuated" means, put into motion. And we are Business Actuators. You are our business. So you focus on your business and let us take over your marketing plans."

For more information on Actuated Marketing, LLC, the arrival of CEO John Rosanbalm, or the upcoming marketing mailers program, the team invites all newcomers to get in contact or visit the main website.

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## **Actuated Marketing, LLC**

*Our Mission and Vision is To Help Communities Be Strong, By Helping Its Businesses Create A Marketing Plan, Then Putting That Plan Into Motion, To Create Strong Growth Each Quarter. So They Can Hire More and Pay More.*

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