



Positioning4Profits.com

Putting you in Position to earn more profits

Positioning4Profits Develops New Real Estate Buyer Lead Generation System

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Positioning4Profits, an industry leading real estate technology company that makes real estate websites with a back end lead management and conversion platform, has developed a new real estate buyer lead generation system. They also include high level training from top agents. In so doing, they enable real estate professionals to generate a far greater number of leads, something that is proving to be incredibly popular. More details can be gleaned from <http://www.p4prealestate.com/demo/>.

Positioning4Profits has been using Facebook as a tool to help clients decrease their expenses for buyer lead generation dramatically. Compared to Google, the cost of buyer leads can be reduced by 50% or more. Real estate agents throughout the United States have been benefiting from this new lead generation strategy and are truly maximizing their lead generation budget like never before.

Stephen Thiele from Positioning4Profits says: "Besides the particular Facebook strategy we use, factors that make our system so successful include the ability to customize the price range of homes displayed on both the homepage of our buyer websites and landing pages, as well as how many photos and/or homes potential leads are able to view before being forced to register."

The company has also launched their new 'Coming Soon' page, which enables clients to advertise upcoming listings to leads before they even go to the MLS for further lead generation. The 'Coming Soon' page ties in with the back end of the system to automatically add and remove listings as clients are working leads and has already been paying huge dividends.

"We encourage everyone to visit our website and view the no pressure, no obligation demo," adds Stephen Thiele. "If you have any questions, please take advantage of the contact form and we'll be in touch as quickly as possible." Positioning4Profits has also announced that they will provide three months of free Facebook buyer lead generation management to anyone who mentions this release when they sign up.

The Positioning4Profits system is a full lead generation system in which all systems, websites, training, and marketing materials that top agents use are included. It is a plug and play model that enables clients to manage their entire business from a single system. Both buyer and seller real estate websites are included, as well as a "steel trap" that imports external lead sources into the back end automatically, bringing all sources of lead generation together under one roof, thereby simplifying the entire process and enabling greater coherence.

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For more information about Positioning4Profits, contact the company here: Positioning4ProfitsStephenThiele5705797065stephen@positioning4profits.com 2680 S Val Vista Dr Ste 122 Gilbert, AZ 85295

Positioning4Profits

Positioning4Profits is a combination of the best real estate marketing, buyer and seller lead generation websites, lead management and conversion, and training available on the market.

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