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## **Landon Charles, Smart Media Marketing & PR CEO, Expands Business**

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Smart Media Marketing & PR, a digital marketing business in Rocklin, CA, are proud to announce that their CEO has decided to expand the company's app development and gaming production. This will accommodate the ever growing demand for augmented reality (A/R) business and gaming apps. An example of this type of technology, and an inspiration to the company, is the new Pokemon Go app, which has taken the world by storm.

CEO Landon Charles himself says: "As a company, we've been fortunate to be part of some exciting projects and apps. Our goal is to help developers and business owners by providing them with massive exposure and growth. We achieve this by always being at the forefront of new developments, which currently includes the gaming, apps, in the augmented reality (A/R) world. We encourage anyone to contact us for further information if they are seeking assistance or have a project they're passionate about."

The company operates from the premise that the needs and objectives of each client are completely unique. This is why they offer a personalized digital marketing and media service in which they create a strategic plan of action for each client individually. This includes such things as creating and updating websites, social

media marketing, sales funnel consulting and creation, email marketing, business and gaming app development, branding, crowdfunding assistance, advertising and media management, and more. They offer prospective clients a free consultation during which they can discuss individual needs and project specifics.

Those who have used the services of the company have been very happy with the results. Isaac Phoenix, developer of the soon to launch augmented reality gaming app, Shadow Hunters states, "As an app developer I have zero interest in understanding this intricate network of ad platforms and placement but I understand I need advertising and exposure to be successful."

Phoenix went on to say, "Smart Media Marketing and PR has given me the opportunity to break through this crowded market and is helping me to make my business successful. They have the connections, knowledge and determination to turn this project into a full-fledged business...we could not do it without them."

Smart Media Marketing CEO Landon Charles is focused on client satisfaction and success, particularly now that the company is expanding into a whole new area of app development. They are determined to be at the forefront of the next big thing after Pokemon Go.

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For more information about Smart Media Marketing & PR, contact the company here: Smart Media Marketing & PRLandon Charles(916)-573-7577info@smartmediamarketingpr.com3031 Stanford Ranch Rd #2-411Rocklin CA 95765

## Smart Media Marketing & PR

*The #1 Online Marketing and Digital Media Company For Small to Medium Sized Businesses In The US.*

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