Digital Marketing Agency Gets Vendor Of The Year Award

August 01, 2016

August 01, 2016 -
Dealer Digital Group, a company in Murrieta, CA, is proud to announce that they have been accorded the Vendor of the Year Award by the Pedder Automotive Group. The award comes after they have experienced year over year increase in sales, as well as 20% lower cost per conversion. Now known as one of the best digital marketing agencies Murrieta has to offer, the company is incredibly proud of and grateful for the award.

Joel Miller, CEO of Dealer Digital Group says: "We were so pleased to be awarded the Vendor of the Year Award by Pedder Automotive Group. They have been a long standing client of ours, and it has been great to see how our results have helped them improve as a company themselves."

Besides the sales increase and conversion price reduction, the company has achieved a number of other things. They have, for instance, increased their closing ratio on sales leads, as well as a higher ROI on direct mail marketing. Furthermore, their services have led to an increase in service traffic and appointments.

"Dealer Digital Group put together a strategy that increased our website leads by 55% and increased cars sold by 30% in the first three months," says Russ Ward, VP of Pedder Auto Group.

Now proven to deliver the best PPC service you can find, the company encourages anyone to contact them to review how their services can help. Promising an excellent return on investment, and having delivered on that promise time and again, Dealer Digital Group is becoming increasingly popular in the area. People only need to look at the advances the Pedder Automotive Group has achieved to see that their services work.

"We would love to hear from more people to see how we can help them become successful online," adds Joel Miller. "We offer a range of different services to help people increase their presence and conversion rates, as well as help them build a brand image across Southern California."

When it comes to SEO services, Dealer Digital Group has been at the forefront of developments, with many

companies operating in that area. However, it seems that Dealer Digital Group is the one that stands out the most.

Head over to our Dealer Digital Group Youtube channel where we show you the results of one of our mailers for the 4th July weekend at Lake Elsinore Chrysler Dodge Jeep Ram.

###

For more information about Dealer Digital Group, contact the company here:Dealer Digital GroupJoel Miller951 319-3376sales@dealerdigitalgroup.com38605 Calistoga DriveMurrietaCalifornia92563

Dealer Digital Group

Website: http://www.dealerdigitalgroup.com

Email: sales@dealerdigitalgroup.com

Phone: 951 319-3376