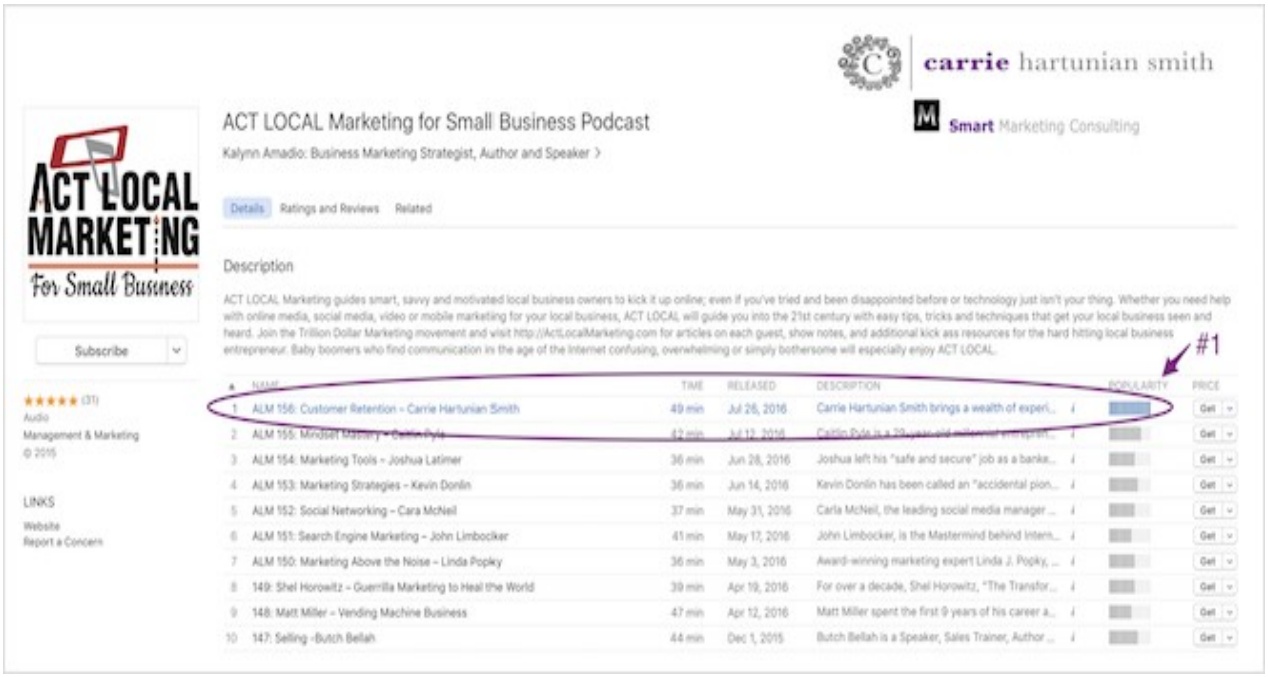


How To Keep Your Clients - Carrie Hartunian Smith Interviewed by Kalynn Amadio

August 11, 2016

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Carrie Hartunian Smith of Smart Marketing Consulting in Cave Creek, Arizona, had been invited to speak on a podcast regarding customer retention. Kalynn Amadio had invited Smith to speak on the podcast to discuss how small businesses consider reviewing their current client acquisition, activation, and monetization as part of their client retention strategy.

"Kalynn is a top podcaster in the small business niche," says Smith. "I was truly honored to speak for her on this topic."

ACT Local Marketing guides small businesses in their online marketing efforts, and has provided a number of podcasts on various topics to help them in their quest to be more successful. More about the company can be seen at http://actlocalmarketing.com/1250-2/.

The podcast outlines strategies that businesses can take to enhance customer retention. Smith states that while new customers are important for any business success, retaining existing customers is just as important, and she offers methods and strategies in thee podcast that can guide businesses in doing that.

The podcast can be accessed on iTunes at https://itunes.apple.com/us/podcast/act-local-marketing-for-small/id552086908?mt=2.

Carrie Hartunian Smith began a startup company in 1993, and quickly grew that company into a multimillion dollar business. She expanded to more than $60 per month in revenue, and finished out her first year at just over $7 million. After selling that company later in 2007, she was asked to stay on and help the business grow even further.

Today, she works with business owners and entrepreneurs to help them develop successful plans to grow their businesses in highly competitive industries. Her skills include creating growth plans, directing integration and marketing automation, and managing projects to create a streamline to success. She has years of experience in her field, and has shown numerous proven methods for reducing costs while increasing productivity within businesses.

Kalynn Amadio believes that Carrie Smith was the perfect choice for this particular podcast, because she has done all this before and done it well. She says that Smith offers strategies and insights that others overlook, and that she believes the podcast is going to provide vital information for small business owners.

More about Carrie Smith and Smart Marketing Consulting can be seen on their official website at www.smartmarketingconsulting.com.

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Smart Marketing Consulting

Smart Marketing Consulting takes the ?classic tried and true? business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.

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