



Troy Warren Appoints Jeff Gray as Barter Trade City Ambassador for the Atlanta, GA eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Atlanta, GA. Warren has appointed Jeff Gray as the Trade City Ambassador. Gray coordinates Trade and Networking Events for business owners in the greater Atlanta area.

Gray's career has spanned 25 years primarily based in financial markets including investments, financial planning, mortgage and serving as a high level loan officer.

Warren commented, "I am very excited for the Atlanta barter exchange Members because of Jeff's long financial experience which lends well to the barter industry. His expertise in sales and marketing will truly help all the Atlanta Members grow their businesses."

Gray can be reached at (678) 508-0956 to learn more about the Atlanta eBarterExchange as well as arranging to speak about barter at business networking events.

Jeff Gray said, "I am extremely excited to enter this new arena where I may assist entrepreneurs in business development and uncovering new opportunities."

In addition to the launch of the Atlanta, GA exchange today, Trade City Ambassador Teresa Beeman launched the Asheville, NC barter exchange. eBarterExchange.com is launching in 63 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

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For more information about Atlanta eBarterExchange, contact the company here: Atlanta eBarterExchange Jeff Gray (678) 508-0956 atlanta@ebarterexchange.com

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