



## Ontario Company Launches Medical Practice Online Reputation Score

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Strategic Leverage, a company in Markham, Ontario, Canada, has released a new online tool geared to help physicians, surgeons, dentists and other medical and healthcare practices quickly learn what their reputation or Business Score is when it comes to their online presence. This is achieved through a comprehensive medical and healthcare practice reputation report that can be obtained online through <http://freebizanalyzer.com/>.

Steve Ashaolu from Strategic Leverage says: "Knowing this information and implementing the accompanying fixes individually, or with our team's help could be the difference between a practice for example, flourishing with new patients and clients, and losing tens of thousands of dollars each and every month."

The reputation report, which can be accessed by entering simply the business's name and telephone number, enables medical practices to instantly find out what others are saying about them online by checking over 30 different online directories. The report is provided with a number of hints and tips to address any issues that are found within that report, one of which happens to be a growing issue among health care and medical practices- dealing with negative or insufficient online reviews. In so doing, cosmetic surgeons,

dentists, chiropractors and, so on would now be able to make concerted efforts to strategically improve and market their online reputation, thereby attracting more clients and new patients.

Strategic Leverage has also requested that all interested parties like their Facebook page at <https://www.facebook.com/Strategickickstart/>. Here, they share industry relevant news. Furthermore, the scoring tool is currently available for free for a limited time only and it will be announced on the company's Facebook page if and when it becomes available for free again in the future. This means people could choose to use it a second time to see whether their efforts have improved their given situation.

"A company's online reputation is now more important than ever," adds Steve Ashaolu. "Once upon a time, it was enough to simply have a website, but those days are long gone. Consumers control the conversation nowadays. Today, local business owners, particularly in the dental, cosmetic surgery, chiropractic and other health care practices, have to actively engage with their patients and clients online. And it all begins by monitoring all the different online directories including, their social media outlets for the various things that are said about them-not just for the negative but the positive as well if they want to remain relevant and competitive. And for the local business owner that is looking to find out more, we created this amazing free grading tool specifically for them at <http://freebizanalyzer.com/> to help achieve that."

The report has already proven to be incredibly popular with over 1,879 medical practices that have used it to reveal and then taken the steps to improve their online reputation, leading to stronger virtual doorway that has resulted in an increase in the number of new patients.

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For more information about Strategic Leverage, contact the company here: Strategic Leverage Steve Ashaolu 1-647-783-1250 [Steve@strategickeymetrics.com](mailto:Steve@strategickeymetrics.com) 12A-4981 Hwy 7 East, #137 Markham, ON. L3R 1N1

## Strategic Leverage

*For those that want to learn more, they can go to [www.FreeBizAnalyzer.com](http://www.FreeBizAnalyzer.com) to receive a custom and personalized free Business Score along with a comprehensive reputation report on their medical practice or business, or even their local competition.*

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