



Troy Warren Appoints Teresa Beeman as Barter Trade City Ambassador for the Asheville, NC eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Asheville, NC. Warren has appointed Teresa Beeman as the Asheville Trade City Ambassador. Beeman coordinates Trade and Networking Events for business owners in the greater Asheville area.

Warren commented, "I am very honored to have Teresa Beeman on board with eBarterExchange based on her long Internet and marketing career as a solo entrepreneur dating back to 1989. I am most excited because Beeman's ancestors were instrumental in founding the western North Carolina region in the early 1700's and turned it into what it is today. If there is one person who knows the roots and business of Asheville, it is Teresa Beeman."

Beeman can be reached at (828) 761-1233 to learn more about the Asheville eBarterExchange as well as arranging to speak about barter at business networking events.

Beeman said, "This is a very exciting opportunity for me and for the Asheville, North Carolina community. There is not now, nor have I ever known there to be anything like eBarterExchange.com anywhere in this area. Asheville is a very competitive market and is growing both in population and in new businesses. Everything from food establishments to technology have sprung up all over the Asheville area. I look forward to being an instrumental part of giving these business owners a new avenue for increasing their bottom line."

In addition to the launch of the Asheville, NC exchange today, Trade City Ambassador Eli Johnson launched the Sacramento, CA barter exchange. eBarterExchange.com is launching in 63 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren and Willie Crawford are co-authoring a book about BARTER that will be released later this year.

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For more information about Asheville eBarterExchange, contact the company here: Asheville eBarterExchange Teresa Beeman (828) 761-1233 asheville@ebarterexchange.com

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