Eagle Eye Strategies To Host Webinar on "How To Get

**Started With Marketing Automation**"

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Eagle Eye Strategies, a unique and results-oriented online marketing agency in Santa Monica, CA, is pleased

to announce and invite the local business community to their webinar on ?how to get started with marketing

automation.?

This is indeed good news for all small business owners, solopreneurs, and entrepreneurs who want to learn

how to effectively market on multiple channels online and automate create automated systems.

Spearheaded by G. Kairu Kihara, the founder of Eagle Eye Strategies,"I want to show business owners that

marketing automation doesn't have to be something they avoid due to complexity. With a clear strategy and

what you want, a measurable system can be build," says Kihara. "We are also going to cover how marketing

automation applies to your business."

Having helped loads of businesses to successfully implement their marketing automation strategy and build

systems that attract and engage new visitors, attendees will have a clear implementation strategy for their

business.

Some of the vital areas that would be covered by this instructive webinar include: 4 Mistakes that most

business owners make when it comes to marketing automation; One crucial question you need to be asking

yourself every time before you implement marketing automation; The 3 pillars for every successful marketing

automation; Basic marketing automation strategies you should have for your business; Primary actions for

you to take and implement, and many more.

To register the webinar and learn Ealge Eye Strategies, for more about visit

http://www.eagleeyestrategies.com/go/webinars.

URL: http://www.eagleeyestrategies.com/

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## **Eagle Eye Strategies**

We are an online marketing firm that works to help business get more visibility online.

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