

Podcast On How To Create Digital Assets Now Available

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Daniel Hall Combined Enterprises has announced a podcast that features Mark Timberlake and discusses how to create digital content that people want to pay for. The podcast is now available for listening to.

Luanna Rodham with Daniel Hall Combined Enterprises says, "This is a very informative podcast, that explains how to use your digital content to ensure that it's really working for you."

In the podcat Timberlake discusses a number of ways that digital assets can be beneficial to businesses. Timberlake describes various online learning courses, and how businesses can tap into that potential and explains the importance of content in the niche.

In the podcast, Timberlake states that, "LinkedIn just purchased Lynda.com. This is the grandmother of online training courses. They are the ones that have mastered it, but the way they have always operated is that you produce the course and they own the rights."

He states that knowing the exponential value of a product is critical in the long run to ensuring the most return. He states that a good quality online training course can help businesses to gain revenue, and in a number of ways.

Timberlake says that Amazon and Microsoft are beginning to get into the online education sector, and that when companies create online courses, they can spread them around to create even more revenue than they could imagine.

Timberlake states that online education is growing every day and that venture capitalists are looking for ways of investing in this lucrative niche. He coaches listeners on ways that they can take part in this growing industry, and discusses content creation and how it plays a major role in the overall scheme of online education. He also provides instructions on how to create a successful digital course, and steps that businesses need to take in order to ensure their ultimate success.

Discover more about the topic on how to use content to increase overall retention and profits.

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Daniel Hall Combined Enterprises

Daniel Hall is a bestselling author, speaker, publisher, nurse, attorney and sometimes blogger. He is also the creator of the highly popular ?Real Fast? brand of training products.

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