

Newly Released Podcast Explains How To Become A Bestselling Author with Jack Canfield

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Daniel Hall Combined Enterprises recently announced the release of a new podcast that explains how a writer can become a bestselling author. It features Jack Canfield, the bestselling author of *Chicken Soup for the Soul*, and offers insights and advice to other writers on how to make a book a bestseller. During the presentation, Canfield explains how writers can achieve a bestseller mindset.

"He urges writers to believe in themselves," says Luanna Rodham with Daniel Hall Combined Enterprises. "He says that you have to believe that you have something important to say, and that you have the ability to say it. It's an interesting podcast and one that every potential author should listen to."

The podcast is also available on Apple iTunes. In it, Canfield stresses the importance of believing in oneself. He states that a lot of being a bestselling author has to do with self-esteem and self-concept.

"I think that most people don't think big enough," Canfield says in the podcast. "One of the quotes that I have in my book, *The Success Principles*, is by General Wesley Clark. He said it doesn't take any more effort to dream a bigger dream than it does to dream a small dream."

Canfield says that writers should set a goal and then fully believe that they will reach that goal. He says that everyone has a message to relay. Some people have life lessons to tell to others, and should be willing to share that message.

The podcast is dedicated to helping writers realize the mindset that they must have in order to reach that coveted bestseller's list. Canfield explains various ways of ensuring that authors have the right mindset, and states that working on themselves is often the most important of all. He states that writers have to constantly look to improve through self-introspection, seminars, and other means.

Those interested in learning more about what it takes to become a bestselling author can listen to the podcast, where a list of tips is provided that can help writers to ensure they are on the right track to success.

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