



## **Troy Warren Announced a Purchase Receipt Redemption Program Earning Instant Rebate Rewards Through eBarterExchange**

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Troy Warren, host of LetsTalkBusinessRadio.com announced the launch of a Universal Consumer Rewards program that is serviced by its eBarterExchange.com platform.

The idea came from the challenge of having a separate rewards program at the businesses you frequent most and keeping track of all the rewards.

Warren commented, "We came up with something where the consumer did not have to create new habits. Simply shop where you normally do, and submit your receipts electronically with no waiting for reward dollars to be redeemed at eBarterExchange.com. It's a simple, yet unique rebate rewards program that is fast and efficient. In some cases you can get same day redemption."

Reward dollars are earned and calculated at 10% of the purchase amount of valid and verified purchase

receipts.

Warren also said, "There are no receipts that are off limits as long as the receipt has a valid transaction number, date and other identification factors. It could literally be a car purchase for many thousands of dollars or a simple trip to the movies and dinner. Whatever you do that produces a receipt can earn you reward dollars."

The beta program rolls out this month and goes into full launch in September 2016.

Your smartphone camera is what it makes it all possible and practically an instant rebate. Consumers will be able to redeem their reward dollars at eBarterExchange in up to 64 cities across America in the national roll out.

Trade City Ambassadors for eBarterExchange in each of its 64 cities will help consumers connect to merchants in their respective city Marketplaces to redeem their reward dollars.

Warren mentioned, "Our Universal Rebate Rewards program is the Groupon of the consumer rewards world."

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## LTBR

*Troy Warren is widely recognized as one of the busiest and most practical presenters of business building ideas and strategies.*

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