



## **Troy Warren Appoints Ruth Anne Wood as Barter Trade City Ambassador for the Philadelphia, PA eBarterExchange**

*August 08, 2016*

August 08, 2016 - PRESSADVANTAGE -

Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Philadelphia, PA. Warren has appointed Ruth Anne Wood as the Philadelphia Trade City Ambassador. Wood coordinates Trade and Networking Events for business owners in the greater Philadelphia area.

Warren commented, "I am truly excited for the Philadelphia Members to meet Ruth Anne Wood because for nearly two decades she has specialized as a true connector of business owners and helping them find their true value."

Wood can be reached at (215) 872-5035 to learn more about the Philadelphia eBarterExchange as well as arranging to speak about barter at business networking events.

Wood said, "I'm excited to inform our Philadelphia Members that we have an exchange to share their goods

and services for full market value. eBarterExchange.com is great way to connect with others who have calculated their true value of their goods and services and be able to take their business to the next level by leveraging the time, expertise, products and resources already available and valued at full market value.?

In addition to the launch of the Philadelphia, PA exchange today, Trade City Ambassador Joshua Boshnack launched the Los Angeles, CA barter exchange. eBarterExchange.com is launching in 64 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE that will be released later this year.

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For more information about Philadelphia eBarterExchange, contact the company here:Philadelphia eBarterExchangeRuth Anne Wood(215) 872-5035Philadelphia@eBarterExchange.com

### **Philadelphia eBarterExchange**

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