



Troy Warren Appoints Eli Johnson as Barter Trade City Ambassador for the Sacramento, CA eBarterExchange

August 08, 2016

August 08, 2016 - PRESSADVANTAGE -

Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Sacramento, CA. Warren has appointed Eli Johnson as the Sacramento Trade City Ambassador. Johnson coordinates Trade and Networking Events for business owners in the greater Sacramento area.

Warren commented, "I'm very happy to have Eli Johnson engage with the Sacramento Members mostly because of his long career in working with business people and he is known for his sparkling personality. He really shines in group networking and events and this truly lends well to barter transactions amongst business owners."

Johnson can be reached at (916) 790-4431 to learn more about the Sacramento eBarterExchange as well as arranging to speak about barter at business networking events.

Johnson said, "I am so excited about the possibility of Sacramento Members utilizing barter in our exchange

as a way of increasing their business while decreasing their expenses. I look forward to connecting the Sacramento Members with each other to leverage and trade their assets at full value while preserving their cash.?

In addition to the launch of the Sacramento, CA barter exchange today, Trade City Ambassador Ruth Anne Wood launched the Philadelphia, PA barter exchange. eBarterExchange.com is launching in 64 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE that reveals how to increase revenues and decrease expenses.

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For more information about Sacramento eBarterExchange, contact the company here: Sacramento eBarterExchange Eli Johnson (916) 790-4431 sacramento@ebarterexchange.com

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