

## Walter Anderson Launches National Financial Literacy Awareness Workshop

August 18, 2016

August 18, 2016 - PRESSADVANTAGE -

Walter Anderson, a Financial Literacy Advocate in Norcross, GA, has announced that he is now offering free consultations. Furthermore, he has launched a number of in person workshops that people can sign up for. These are all in relation to National Financial Literacy Awareness. The local workshop calendar is available on Facebook.

Walter Anderson explains: "Even in this time of unprecedented access to information, there remains a lack of financial knowledge among individuals and families. We help our clients understand fundamental financial concepts that give them the foundation to create a sound strategy so they can build a better tomorrow for themselves and their loved ones. To facilitate this, I now offer free consultations, but I also recommend that everyone sign up for my workshop."

Anderson works specifically with insurance agents, enabling them to become associates. In so doing, they are able to access various products and services that they need to better represent their own clients. The organization offers associates what they call the 'power of choice', as they have links to so many different products and services.

"Our mission is simple," adds Anderson, "which is to help people from all walks of life build a better future. Through our business platform, we have removed the barriers that have kept people from achieving the dream of owning their own business, and our associates prove each day that by helping others achieve their goals, success just happens. You can be a part of that success."

More details about the organization can be found at the National Financial Literacy Facebook page. This explains exactly what the goal is and how they work together with prospective clients. That said, for Anderson, the goal right now is to introduce his products and services through workshops and consultation. He feels that there should be an improvement in national financial awareness, not just in insurance agents and financial experts, but in people of all walks of life. In so doing, he hopes to empower them to gain control over their own financial future and establish a secure source of income.

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## Walter Anderson

Walter Anderson is Financial Literacy Advocate based in Atlanta, GA. My main focus is for National Financial Literacy due to our nations problematic issues with money.

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