



Troy Warren Appoints Joshua Boshnack as Barter Trade City Ambassador for the Los Angeles, CA eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Los Angeles, CA. Warren has appointed Joshua Boshnack as the Los Angeles Trade City Ambassador. Boshnack coordinates Trade and Networking Events for business owners in the greater Los Angeles area.

Warren commented, "Joshua's career has been heavily in sales and marketing for the last 8 years including some time at GoDaddy.com. I am most excited for the Los Angeles Members to meet and work with Boshnack as the Ambassador because of his expertise in lead generation which every business owner needs in today's business landscape."

Joshua Boshnack can be reached at (818) 824-8777 to learn more about the Los Angeles eBarterExchange as well as arranging to speak about barter at business networking events.

Boshnack said, "I'm excited to get to know and network with all of the business owners and Los Angeles Members to discover their business models and operations. Even more exciting is finding the hidden assets in each of our businesses and leveraging them through eBarterExchange."

In addition to the launch of the Los Angeles barter exchange today, Trade City Ambassador Rodney Burton launched the Baltimore, MD barter exchange. eBarterExchange.com is launching in 73 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE entitled "The Forgotten Currency - Barter For What You Want Without Using Cash" that reveals how to increase revenues and decrease expenses.

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