



Troy Warren Appoints Kenya Alu as Barter Trade City Ambassador for the Dallas, TX eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Dallas, TX. Warren has appointed Kenya Alu as the Dallas Trade City Ambassador. Alu coordinates Trade and Networking Events for business owners in the greater Dallas area.

Warren commented, "I am really excited for the Dallas Members because Kenya has been an entrepreneur for 21 years and has learned the necessities of operating a business and realizing a profit. Her vast experience will lend well to helping the Dallas Members find their hidden assets to leverage in eBarterExchange and create more profitability."

Kenya Alu can be reached at (817) 471-7807 to learn more about the Dallas eBarterExchange as well as arranging to speak about barter at business networking events.

Alu said, "I am truly looking forward to getting to know all the Dallas Members. For me this is not just about

being the Ambassador, additionally I am excited about being a Member too. I see the great benefits of bartering and how it increases profits and cuts expenses at the same time.?

In addition to the launch of the Dallas barter exchange today, Trade City Ambassador Gail Gandy launched the Charlotte, NC barter exchange. eBarterExchange.com is launching in 73 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Dallas eBarterExchange, contact the company here: [Dallas eBarterExchangeKenya Alu\(817\) 471-7807dallas@ebarterexchange.com](mailto:dallas@ebarterexchange.com)

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