The Nice Guys Business Podcast With Carrie Hartunian Smith Now Available

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Smart Marketing Consulting, a business in Scottsale, AZ, is proud to announce that co-founder Carrie Hartunian Smith has been featured on The Nice Guys on Business Podcast. In the podcast, people will see how Carrie kicked off an unusual week on The Nice Guys on Business Podcast turning the show into Nice Girls in Business instead. The podcast can be accessed by visiting the The Nice Guys Podcast.

Carrie says: "It was a great honor to be featured on The Nice Guys podcast. I wasn't the first, nor the last women to turn it into The Nice Girls podcast for a bit, but it sure was a great opportunity to visit with Doug. He has done an amazing job building a program that attracts today's leaders like, Gary Vaynerchuk, Jay Baer, Arianna Huffington and too many others to mention!"

The Nice Guys Podcast was set up by Doug Sander, the original 'Nice Guy'. He has worked as a staff member, manager, business owner, and entrepreneur for 30 years. His claim to fame is through his Nice Guys Finish First book, which is a #1 Amazon bestseller. His specialization is in making connections, building relationships, and creating stronger bonds. It should be noted that while Doug may be a 'nice guy', he is not a pushover. He has even been named as one of the top 100 Social Media Thought Influencers to follow.

Carry Smith, who founded Smart Media Consulting with Lucy Hoger, is known for having made the conscious decision of stepping outside of the corporate world and becoming successful in her own right. She now wants to help people to close the gap between where they currently are, and where they want to be. To achieve this, she focuses on helping people identify their message, and market on this. More information about this can be found on the company website at http://www.smartmarketingconsulting.com.

"I truly enjoy helping business grow in a variety of different ways," adds Carrie. "A great place to start is by increasing their client base, looking at the overall average per transaction, and the average transaction per customer, and then things seem to fall into place from there."

The podcast is also available on iTunes.

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Smart Marketing Consulting

Smart Marketing Consulting takes the ?classic tried and true? business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.

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