



carrie hartunian smith



Smart Marketing Consulting

Carrie Hartunian Smith Becomes An Infusionsoft Certified Partner

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Scottsdale, Arizona based Carrie Hartunian Smith Consulting, has announced a partnership with Infusionsoft. Carrie has recently become a certified partner of Infusionsoft, a certification that she says will be very beneficial.

"Becoming a certified partner was a natural fit," says Carrie. "Now I can create solid marketing strategies and help my clients to execute those strategies with ease."

Carrie states that providing clients with a powerful CRM and integrated follow up strategies is a good way to accelerate growth and drive business success. She says that Infusionsoft can be difficult to grasp at the start, especially for beginners, so having a certified consultant can be very beneficial to businesses. The program offers the ability to accomplish a number of activities, such as Web tracking, purchasing products, but maybe most importantly, having the ability to create an email sequence to stay engaged with your audience easily.

"There are so many applications with this system," says Carrie. "It can get complicated very quickly, which is where a certified consultant can offer your business an edge."

Consultants know their way around the program and can coach businesses through all of the applications and tasks. Carrie states that automation is a key component for any business today, and that Infusionsoft can make automation simple, but only for those who know how to get around it, which is why her certification offers such a benefit to clients.

In order to gain certification, Carrie and other attending trainees underwent a live three-day training course at the Infusionsoft company headquarters. The course includes a multitude of topics such as guidelines, policies, expectations, and various others. Trainees must learn to create and implement a marketing automation plan and are taught to help clients with a more enhanced experience of the software suite.

Carrie states that she also learned specific questions to ask clients that will help them to achieve maximum results with the system. She says that due to the certification, she can now offer her own clients a number of key benefits of the system, and invites those interested to reach out to her at www.smartmarketingconsulting.com to learn more about how this system can help to streamline their business efforts.

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Carrie Hartunian Smith Consulting

*Carrie Hartunian Smith is a natural working alongside business owners and entrepreneurs keeping one goal in mind:
building their business!*

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