



Troy Warren Appoints Gail Gandy as Barter Trade City Ambassador for the Charlotte, NC eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Charlotte, NC. Warren has appointed Gail Gandy as the Charlotte Trade City Ambassador. Gandy coordinates Trade and Networking Events for business owners in the greater Charlotte area.

Warren commented, "I am excited for the Charlotte members to meet Gail because she has over 15 years of experience in all facets of marketing which will truly lend well to guiding our members in the barter world."

Gail Gandy can be reached at (704) 412-8581 to learn more about the Charlotte eBarterExchange as well as arranging to speak about barter at business networking events.

Gandy said, "I'm excited to help the Charlotte business owners discover a way to leverage their current assets and create more profitability. Being a business owner myself I remember the first time I discovered barter and how it helped my business increase its bottom line profits."

eBarterExchange.com is launching in 76 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Charlotte eBarterExchange, contact the company here:Charlotte eBarterExchangeGail Gandy(704) 412-8581charlotte@ebarterexchange.com

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