



Conversion Strategies Releases Information On How To Ask Customers To Write Reviews

August 18, 2016

August 18, 2016 - PRESSADVANTAGE -

Lombard, Illinois based company Conversion Strategies has announced the release of a new blog post. The post is about how local businesses can ask customers to write online reviews.

David Mulcahy, a spokesperson for Conversion Strategies, says, "Online reviews are crucial when you want to make a name for your business. You want people to know that your business is there and you want them to come to you for the products or services they need in your area. Online reviews can make that happen."

The spokesperson says that all businesses need to know how to ask customers to write reviews and how to provide the type of service that will garner positivity. He explains that many consumers head to the internet when researching a particular business in their local area and that customer reviews are the best way to establish a strong and positive local presence. The blog post explains the importance of asking all customers for reviews.

"Reputation marketing is something that many businesses have either never heard of or don't fully understand," says Mulcahy. "Unfortunately, it is also one of the most important things that you can do for your

business. Our goal with this blog post is to explain that to you and to help you enhance your positive image through customer reviews."

Conversion Strategies provides a reputation marketing service, which can help local businesses to better reach their targeted audience. Mulcahy says that online customer reviews can help businesses to showcase their customer service as well as their products, and will help to convince visitors that their business is where they need to be.

The blog post can be seen on the Conversion Strategies website and outlines specific ways for companies to gain a better reputation by having customers write and publish reviews. The post outlines specific tips for businesses to make it easy for their customers to review them and to experience a more positive reputation, which Mulcahy says will ultimately lead to higher sales volume. More about the company, and their most recent blog post, can be seen on their official website at conversionstrategies.net.

###

For more information about Conversion Strategies, contact the company here: Conversion Strategies Dave Mulcahy 8473063081 info@conversionstrategies.com 7431 E. State St #132 Rockford, IL 61108

Conversion Strategies

Conversion Strategies helps local businesses get more customers from the internet. If you're ready to dominate your local market, our local internet marketing strategies, services, and specialists can help.

Website: <https://conversionstrategies.com/>

Email: info@conversionstrategies.com

Phone: 8473063081



Powered by PressAdvantage.com