



iBuildReviews Launches Reputation Management Services In Brisbane

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iBuildReviews, based in Brisbane Technology Park, Queensland, Australia, has announced new reputation management services for local businesses in Brisbane and surrounding areas. The company wants to use positive Google reviews for the benefit of businesses and has designed their services to assist businesses in this respect.

Nathan Ferguson with iBuildReviews says, "Having consistent positive Google reviews can help to improve a local business's website ranking in search engines. This ultimately leads to higher sales and overall success."

Ferguson says that positive reviews have a direct correlation to sales. Studies have shown that consumers tend to spend time researching local businesses online before choosing them for particular products or services. iBuildReviews believes that any local business without a Google business listing and more specifically, without a good online reputation is likely missing out on quite a few customers.

"You have to let people know that your business exists," says Ferguson. "And you have to have a good reputation and good reviews from other customers so that new customers can trust you to give them what

they're looking for."

Ferguson states that the company is now providing a complimentary reputation report that will show companies a snapshot of what their local reputation looks like online. Along with the report comes a free trial of iBuildReview's revolutionary software for local businesses.

The company says that their software is designed to aid businesses in checking and maintaining a positive online reputation, something that is critical in today's digital world. Ferguson says that businesses need to be able to show an online presence in order for customers to find them and learn about the products or services they offer. Meanwhile, given the number of consumers who have smartphones today, Ferguson states that a good online reputation is critical in ensuring that local businesses can compete in their chosen markets as most consumers search for businesses right from their phones.

The company offers a number of additional services for companies throughout Australia and Internationally. Businesses who service a local area interested in learning more about reputation management or the company in general can visit them on their official website at <http://ibuildreviews.com>.

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iBuildReviews

These days it is difficult for business to know what is being said online and social media about their service, products or brands. We have systems and easy to use software to quickly get genuine customer 5-star reviews. ?Positive Reviews = More Sales!?

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