

Florida Company Launches New Local Business Video Reviews Service

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Our Town Home Services in Boynton Beach, Florida, has announced a new service for local business owners, which is designed to help these businesses get new customers through the use of marketing videos. Ron Richardson with Our Town Home Services says, "Our task is to help local business owners by finding customers looking for their specific products or services, and then guide these customers right to their door. We are providing this solution because we realize that getting new customers is often the biggest problem that local businesses have."

Richardson explains that if a business gets a lot of new customers, most of the other problems associated with running that business would be solved much more easily. The company believes that new customers can be found through the use of video reviews that highlight the best in a particular business. This is done by choosing the best customer testimonials and combining these with testimonial text. These videos are then made popular in Google and YouTube.

"What we basically do for your reviews services is that we produce videos showing off what you do best and post them. Since most people check for online reviews before deciding to purchase, the result is more customers calling you to inquire about your products or services," Richardson states.

The company says that once the business is on-board with Google and YouTube, they will monitor customer reviews to find out if there are additional opportunities for that business to improve on its online popularity. Richardson points out that because the success of each local business is also the success of Our Town Home Services, the company really wants the business to reach a much higher level of achievement.

"When we meet with you, we will apply the above principles, to come up with a strategic approach to help you get more recognition from potential customers," says Richardson.

As the first step, Our Town Home Services meets with local business owners to determine what they feel is their best customer services. Next, a plan for the video reviews is developed geared towards that particular

vision. Then, the video reviews are produced and then edited, after which, they are posted on YouTube and Google. These videos are then optimized to ensure maximum visibility.

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For more information about Our Town Home Services, contact the company here: Our Town Home Services Ron Richardson (207) 315-1210 support@your-reviews.net 2102 SW 13th Pl. Boynton Beach, Florida 33426 United States

Our Town Home Services

Our Town Home Services hunts the internet for new customers for local businesses and then delivers calls from them to you. Our mission is to help you grow.

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