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Funding and Digital Marketing Experts Launching New Business Crowdfunding Services

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Smart Media Marketing and PR in Rocklin, California, has announced the development of crowdfunding services for entrepreneurs and business owners. The funding experts recently revealed that they are now providing help in crowdfunding for the launch new products and service businesses in any niche.

Landon Charles with Smart Media Marketing says, "The main goal in our service is to help clients obtain the start-up or expansion Capital needed to launch new and small businesses. We offer a full range of consulting and supportive services that can help out clients grow and fund their business.?"

Smart Media Marketing and PR is an online media and digital marketing consulting firm. The firm specializes in providing traffic to business websites and leads to businesses through a number of media channels as well as assistance in crowdfunding for new businesses.

Their new crowdfunding consulting services will help businesses build their brands by not only providing access to capital, but by launching proven marketing funnels that have shown consistent, profitable results.

Charles states that the digital marketing and consulting company will help their business clients by attract attention to their customers? brands using the numerous funding platforms and introducing millions of investors and buyers to their unique business niches and by utilizing digital media outlets and social media channels.

"Social media is a key asset that many businesses overlook and fail to use in the early stages of business growth," says Charles. "Businesses know what Facebook, Twitter and the other platforms are, but don?t know how to actually use it effectively for advertising, branding and attracting capital. Our job is to introduce millions of investors and buyers to our clients through the latest forms of digital and direct media channels in order to get the job done. It?s all about converting results. Likes and shares don?t pay bills, only customers and capital do that.?"

Charles says that the company can assist entrepreneurs in creating traffic and attention to their new product or business, ensuring that they reach investors and clients with their brand, prompting them to offer capital to help the business expand. He states that crowdfunding is another potential option of business growth that is most often overlooked by business owners who are seeking capital, but due to lack of knowledge and experience it is not explored. Smart Media Marketing is looking to bridge that gap and provide business owners an introducing into the \$16 billion dollar industry.

In addition to crowdfunding, Smart Media Marketing also provides full range digital marketing, media and business consulting services for small to medium sized business throughout the US and North America.

More about Smart Media Marketing and PR , including a complete range of services that they provide, can be viewed on their official website at SmartMediaMarketingPR.com.

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For more information about Smart Media Marketing & PR -, contact the company here: Smart Media Marketing & PR -Landon Charles(916)-573-7577smartmediamarketingpr@gmail.com3031 Stanford Ranch Rd #2-411Rocklin CA 95765

Smart Media Marketing & PR -

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