



Troy Warren Appoints Patricia Smith as Barter Trade City Ambassador for the Little Rock, AR eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Little Rock, AR. Warren has appointed Patricia Smith as the Little Rock Trade City Ambassador. Smith coordinates Trade and Networking Events for business owners in the greater Little Rock area.

Warren commented, "I am so pleased to be introducing Patricia Smith as the Ambassador to the members of the Little Rock eBarterExchange because she has been coaching business owners in the eCommerce world for over 16 years and eCommerce barter transactions account for a very large part of the barter industry."

Patricia Smith can be reached at (214) 535-3875 to learn more about the Little Rock eBarterExchange as well as arranging to speak about barter at business networking events.

Smith said, "I am excited to share the barter concept with the Little Rock members that grows any size

business and adds extra profits that did not exist before.?

eBarterExchange.com is launching in 78 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Little Rock eBarterExchange, contact the company here: Little Rock eBarterExchange Patricia Smith (214) 535-3875 littlerock@ebarterexchange.com

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