

## NutriZing, the Health Supplements Company, Expands Online Presence with New Website for Higher Customer Engagement

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NutriZing, a company based in the United Kingdom, is proud to announce the launch of their new website, as well as social media platforms. The company is a UK-based premium brand of health supplements, which include vitamins, probiotics, and omega 3 fish oils. The new website allows for delivery in the UK as well as the rest of Europe.

Sarah Connor, spokesperson for NutriZing, says: "We have been selling our products on Amazon, but based on recent customer feedback, we have now expanded our reach by creating our own website and social media accounts for direct orders. This will also allow us to engage more with our customers."

The new website highlights the various products that the company offers. These include their best selling products and featured collections. The website also makes it very clear that NutriZing is engaging in an aggressive social media campaign, including Facebook, Twitter, and Instagram. As a special launch offer, customers can benefit from discounts on various products by following or liking them through those channels.

Through the company's Facebook page, NutriZing aims to share information not just on their products, but also on other interesting information that helps to enhance overall health and wellness. Sarah Connor adds: "We aim to support people in getting healthier overall, in their mind, body, and soul. The Facebook page, therefore, is not an advertising channel for us, but rather a community building effort, where we share information on things such as meditation, diet, cardio exercises, and more. We encourage everyone to like us

and let us know what they think about the information we post and share."

Furthermore, NutriZing has also launched a Twitter page. Due to the limitations of 140 characters that Twitter imposes, the company's ability to have in depth conversations is somewhat limited. That said, they still use it to share important news, which can be commented on and retweeted. Lastly, through their Instagram page, they have the ability to share images relating to health, and they also encourage others to do the same, for instance, by using images of themselves using the various NutriZing products and how they have improved their health.

In addition to ensuring good quality ingredients in their products, NutriZing prides itself on their high level of customer engagement and service. Customers seem to agree, because the company has already received many raving reviews on their Amazon product pages. One consumer commented: ?I'd recommend these probiotics to anyone and the company NutriZing who have great customer services and are very friendly and helpful which isn't always the case these days?. Another user said: ?Would recommend - NutriZing appear to value customers which is a rare commodity these days!?

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For more information about NutriZing, contact the company here:NutriZingSarah Connor+44 20 36129373support@nutrizing.co.uk27 Old Gloucester StreetLondon, England WC1N 3AX

## **NutriZing**

NutriZing was founded in 2014 and is dedicated to providing customers with high quality health and nutrition supplements for an all-round healthy life. Our product range includes weight-loss supplements, vitamins, probiotics and omega fish oils.

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