



Roy Wingate Business Consultants Launch New Website Video

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Based in Odessa, Texas, Roy Wingate Business Consultants offer services to businesses in the construction industry. More specifically, the company provides marketing and lead generation services to businesses offering swimming pool construction services. Wingate recently announced that they have uploaded a new video to their company website that shows business owners how they can assist them with their marketing needs.

The video, which can be seen at <https://www.youtube.com/watch?v=AkR-oQ5JVeA&list=PLCF6nousjYGnIJYsxaGESnGO8MW6T-83i>, outlines the benefits of obtaining high ticket clients, and how the company can assist them in doing so. "If you want page one rankings for more than 100 keywords, we can help you," says Wingate.

Wingate and his staff create digital assets that rank on the first page of search engines for competitive keywords. Wingate states that they are "big picture strategists with capabilities that expand across a range of disciplines."

He states that their disciplines include communications, information technology, press releases, marketing, and graphic design. The company says that in order for any business, particularly those which are in a highly competitive industry, to grow they need to rank high in search engines. This allows them to collect new leads and ultimately to experience higher sales.

"We have successful first-hand experience in running our own teams and companies, and can help you run yours," says Wingate.

The new video shows how the team understands the importance of balancing creativity and functionality to motivate target audiences. Wingate states that grabbing the attention of a target audience and compelling them to convert to a sale is not an easy feat, but it is one that the company has experience in. He states that he fully understands how to effectively reach his target market and can help businesses in the industry to do the same.

Wingate's new video is designed to help those in the industry to better understand why ranking high in search engines is important, and how his company can assist with those coveted higher rankings. He states that his team knows how to increase overall visibility and get more contacts for anyone in the industry.

Those interested in learning more can watch the video or visit the company's official website for a complete look at the services they offer.

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For more information about Roy Wingate Business Consultants, contact the company here: Roy Wingate Business Consultants Roy Wingate 432-614-5996 Roy Wingate Business Consultants 6733 Benefield, Suite 100 Odessa Texas 79762

Roy Wingate Business Consultants

We Create Websites, Videos, and Press Releases.... first Rank them on Page 1 of Google Searches.... then Rent them to Professionals seeking New Clients, Trust, Credibility, and Social Proof.

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