



## **Roy Wingate Publishes New Website**

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Roy Wingate Business Consultants, based in Odessa, TX, is proud to announce that they have launched their brand new website. The website highlights the work that the business consultancy is capable of doing, and how people can use their services. The site can be accessed at <https://roywingatebusinessconsultants.com/>.

Roy Wingate himself says: "We focus specifically on helping those in the outdoor and pool construction industry get more online recognition. Our expertise, as such, spans two industries: the construction industry and the online marketing industry. What we do is bring the two together, ensuring our clients get found online. We do this by always following our motto: Trust, Authority, Social Proof and Recognition. We're very excited about the look and feel of our new website, as it clearly explains how we work and what we can do."

Roy Wingate understands very well the competitive nature of the outdoor construction and pool industry. With changing lifestyles and a growing economy, consumers are putting increasingly complex demands on the industry. As an online marketing expert, however, he also realizes that getting jobs is more than just having excellent pool building skills. No matter how good someone's skills are, customers have to be able to find them first.

"Dominating the Internet search engines, designing the right website, developing videos that highlight the best projects in your portfolio, establishing a presence in local media, planning a marketing strategy that fits your expectations and budget, and making sure that you are well recognized and trusted in your service area are key deliverables that we can provide for you," adds Roy.

For Roy, the reality is that if a business cannot be found online within three seconds, it is as if it does not exist. He, therefore, works tirelessly for all his clients in order to ensure that they appear on the first page of Google for keywords relevant to their industry and specific company. His consultancy business is on call to create a strategic marketing plan that helps clients exceed their personal expectations, effectively helping them to build online credibility through communications, information technology, graphic design, press releases, online marketing, and various other tools.

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For more information about Roy Wingate Business Consultants, contact the company here: Roy Wingate Business Consultants Roy Wingate 432-614-5996 Roy Wingate Business Consultants 6733 Benefield, Suite 100 Odessa Texas 79762

### **Roy Wingate Business Consultants**

*We Create Websites, Videos, and Press Releases.... first Rank them on Page 1 of Google Searches.... then Rent them to Professionals seeking New Clients, Trust, Credibility, and Social Proof.*

Website: <https://roywingatebusinessconsultants.com/>

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