

# How To Write An eBook: Online Course Helps New Authors and Writers Find Success With Creating And Selling Their First eBook

*August 22, 2016*

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Writing an ebook can be very intimidating, especially the first time around. That's why Elisabeth Kuhn, Ph.D., a former English professor, has created an online course that helps new authors and writers how to write an ebook - the easy way.

The thought of having to write a whole book can feel overwhelming. But Kuhn points out several reasons why writing an ebook can be much easier than expected.

The great thing about ebooks is that new authors won't have to worry about writing a huge book with hundreds of pages. eBooks tend to be much shorter, and the audience not only expects but appreciates that, provided that the book delivers the content that was promised in the description.

Unlike many hardcover or paperback books, eBooks tend to be more specialized and focused on a narrow topic, which is based on the expertise of the would-be writer. This makes the actual writing process much easier.

In addition, during her years as an English professor and as an online marketing consultant, author, and publisher, Kuhn has developed many strategies and shortcuts that make the writing process much easier and less stressful, and they're all part of the course.

One of the concerns a lot of authors have is that they go through all the effort of writing a book, only to discover that no one wants to read it. Kuhn takes care of these concerns right at the beginning of her how to write an ebook course.

Before she even gets into the actual writing process, Kuhn helps her students explore their niche and their book topic to ensure they will find an eager audience for their book. Knowing that there are readers just waiting for the information they plan to share can be very motivating for writers, inspiring them to get their book finished.

Kuhn's course also includes several stress management techniques as well as tips on how to overcome procrastination, in order to make the writing process into a much more enjoyable experience. "Writing any book can be very intimidating," Kuhn says, "which often leads to writer's block and procrastination. That's why I have included a number of tools that help with overcoming stress and writer's block."

In addition, she is currently working on a sequel to her course that will show her students how to be successful at selling their books and turning them into a truly profitable asset.

Several key tips on how to write an eBook are also included on Kuhn's My Favorite Web Stuff blog, where she supplies a coupon code for a discount off her full course. The course itself can be found here: https://yescourse.com/store/how-to-create-your-own-ebook.

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For more information about My Favorite Web Stuff, contact the company here:My Favorite Web StuffElisabeth Kuhn804-285-2535richmondwebmarketing@gmail.comMy Favorite Web Stuffc/o Elisabeth KuhnP.O. Box 17912Richmond, VA 23226

## My Favorite Web Stuff

*My Favorite Web Stuff is a blog created by Elisabeth Kuhn, a copywriter and internet marketing expert, and a former linguistics/English professor, It provides advice and resources to people who want to build or grow a successful business online.*

Website: http://myfavoritewebstuff.com/talkspot

Email: richmondwebmarketing@gmail.com

Phone: 804-285-2535

