

Allure Stores.com Offers Course On The Latest And Best SEO Methods

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Allure Stores.com is proud to announce the launch of a new SEO training course. This course will focus specifically on backlinking strategies that work in today's competitive online world. The course tackles complete linking methods, as well as explain the various strategies that currently work and why these form the best SEO practices. In the link structure training, a blueprint is laid out to show how to investigate a competitor's niche and strategy. This should be done before beginning a person's own link structured campaign.

Marisol Sanchez from Allure Stores.com says: "We have developed a six part video course called Surefire Backlinks Blueprint. Once upon a time, in order to rank highly on Google, you simply needed lots of backlinks. Today, however, Google prefers backlinks that are of high quality over quantity. We are one of the many who have spent countless hours trying to get more and more backlinks, only to then find that they have become worthless and actually made us look worse. We want people to benefit from what we have learned from our mistakes, thereby avoiding a lot of wasted time and ranking higher as fast as possible."

SEO link building is a very complex field of work, but one of the most important in terms of SEO. For internet users, the only thing that truly matters is what shows up on the first page of Google. But even on that first page, positioning is very important. For instance, research has demonstrated that those who end on second place get 40% less traffic than those in first place. In fact, the only three positions that matter are the top three, with the number one spot getting the lion's share.

"Getting the number one spot on a Google search for certain keywords is the Holy Grail of online marketing," adds Marisol Sanchez. "What our new training aims to do is show people how to get there, offering a step by step approach, taking all the guesswork out of it."

The backlinks blueprint is already proving to be very popular. It is set up in an easy to understand way, enabling people to simply follow each step as it is laid out.

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Allure Stores.com

Understanding Backlinks Blueprint To Gain Top 10 Rankings in Google and Other Search Engines.

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