



Entrepreneurial Mindset Success Series Offers Inspiration and Advice To Help Business Owners and Entrepreneurs Grow Their Business

August 22, 2016

August 22, 2016 - PRESSADVANTAGE -

Michael Crane, the founder and owner of Crane Business Solutions, based in London, is offering inspiration and advice to help entrepreneurs and business owners grow their business and get more clients and customers.

In a series of blog posts focusing on the Entrepreneurial Mindset, Crane addressed several ways in which entrepreneurs can increase their business success. The most important part, he argues, is the entrepreneurial mindset. There are certain characteristics that are supporting success and make it more likely. Some mindset features, on the other hand, while helpful in employees, can easily sabotage entrepreneurial success.

At the core of an entrepreneurial mindset lies the importance of values. And the word "Values" or its singular version, "Value" can have multiple meanings. They all are crucial when it comes to achieve success.

Entrepreneurs and business owners should be aware of their core values and keep them in mind when they

make business decisions. In addition, they need to focus on providing value to their customers - and the community.

To support their focus on value, it is helpful to associate primarily with people who share their values, at least when it comes to their inner circle and their key team members. The more their values are represented in their company, the more likely they are to lead to success.

In another post, Crane addresses the issue of fear, and how successful entrepreneurs deal with it. Being a business owner can have its challenging moments, and yet, a positive mindset is crucial to navigating those challenges. This means that an entrepreneur must know how to manage fear and function successfully in spite of it. As Susan Jeffers said in the title of her book, "Feel the fear and do it anyway."

In his newest post, Crane points out three key mistakes that can sabotage business success. The interesting thing is that they do not seem such big mistakes at first sight, yet they can lead to problems if not contained.

One of the mistakes is "Thinking too much." While thinking is generally considered a good thing, overthinking can lead to perfectionism and procrastination.

Said Crane, "Even Apple keeps launching updated versions of its iPhone year after year. Had they held off until they had the perfect product, we'd still be waiting for it." The same is true for just about all of the most successful products out there, including cars, software, computers, and more.

The Entrepreneurial Success Mindset series can be found on Crane's Office Supplies Expert blog.

Crane shares more business growth tips on his blog and in his weekly newsletter, which is available at <http://cranelink.info/savemoney>.

###

For more information about Crane Business Solutions, contact the company here: Crane Business Solutions Michael Crane [44] 0800-007-5566 michael.crane@cranebusinesssolutions.co.uk Crane Business Solutions Unit 23, The IO Centre Armstrong Road Royal Arsenal London SE18 6RSUK

Crane Business Solutions

Crane Business Solutions offers everything you need to make your business successful, from office supplies to furniture to promotional products to printing services, and much more.

Website: <http://CraneBusinessSolutions.com>

Email: michael.crane@cranebusinesssolutions.co.uk

Phone: [44] 0800-007-5566

