



Roy Wingate Publishes Houston Deck Video

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Roy Wingate Business Consultants, which is an online marketing consultancy business in Odessa, Texas, has published a deck video for a client. The company helps to build websites and online marketing campaigns, while at the same time provide consultancy services on these strategies. They have been working with Houston Custom Pool Builders to help the latter to establish a website and its corresponding campaign. They have now announced that, as part of this campaign, they have published a new YouTube video specific to decking work. The video is available at <https://www.youtube.com/watch?v=mdexnpWdOGU>, and despite only having been released only recently, it has already received numerous positive reviews.

Roy Wingate, owner and founder of the consultancy business, says: "When we started working with Houston Custom Pool Contractors (<https://houstonscustompoolcontractors.com/ideas-for-a-deck-that-lasts-in-houston>), it was clear that they wanted to do something with a difference. This is also reflected in the actual work that they do, where everything is custom designed. What they wanted was to empower their potential clients with information on how to create the outdoor space of their dreams, before explaining that the contractor is then able to help them make those dreams come true. We are particularly proud of the deck video, which really shows this vision."

In the video, it is explained that possibilities exist for those who want to enjoy life outside, al fresco. However,

building a deck has to be done properly, particularly since it requires a considerable investment. While Houston Custom Pool Builders hopes to attract new customers, their main goal is to inform and advise, which the video shows.

Some of the tips provided for those interested in decking include thinking about the type of wood that is most suited for the decking (treated or composite); the type of hardware that is used to keep the deck in place; the shape and design of the deck; and how that compliments the home. One thing that the video also clearly points out is that the services of an architect may be needed to complete this type of work. Lastly, the new video discusses the need for reinforcements for the new deck area. People are encouraged to request a free quotation if they want to have a deck installed.

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