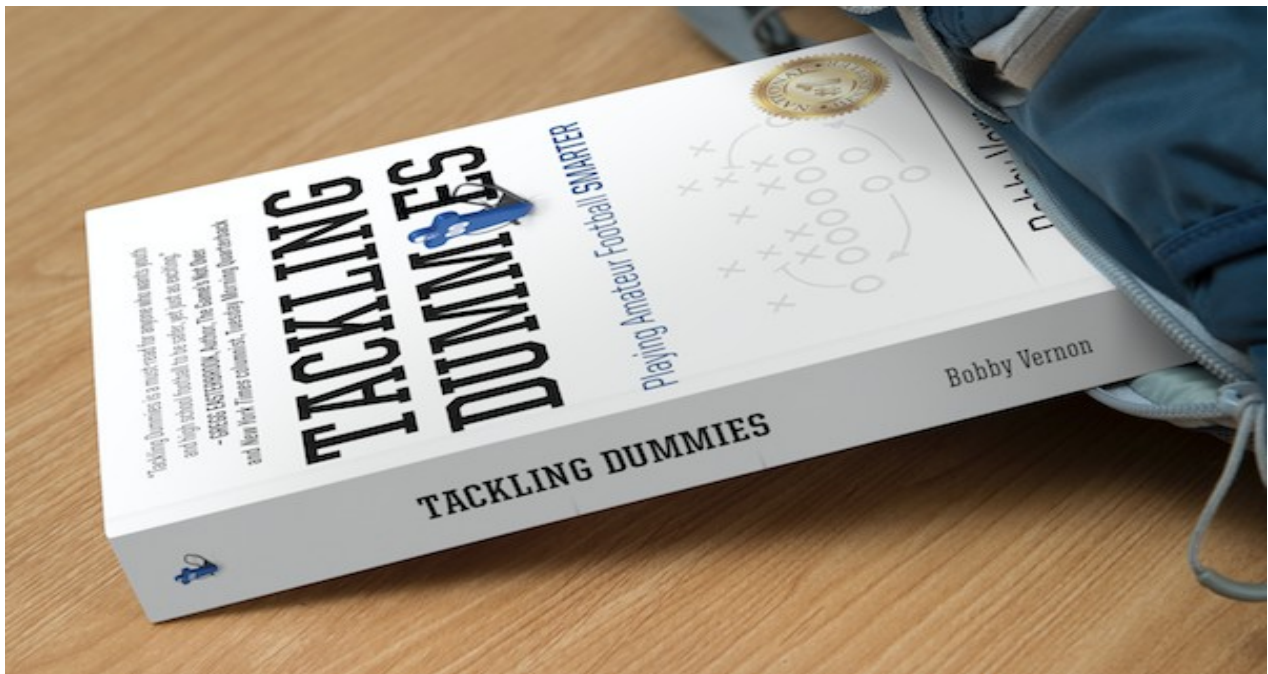




Tackling Dummies Book Is #1 Amazon Bestseller

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TacklingDummies.com, which is based in Miami, FL, is proud to announce the launch of their new book, entitled Tackling Dummies: Playing Amateur Football Smarter, which was written by football coach, entrepreneur, father, and best selling author, Bobby Vernon. The book, appropriately titled, focuses on the problems encountered in amateur youth football today and has proven to be very popular. Earlier this month on Amazon, the book hit #1 best selling status in multiple categories. With much excitement around this book, Vernon mentions the paperback copy will be released in the fall of 2016. Interested parties can purchase the ebook and pre order a paperback copy on Amazon.

Bobby Vernon says: "I wrote Tackling Dummies to shed light on some of football's biggest problems. I offer common sense solutions to these problems in a humorous way, aimed at improving high school and youth football coaching. My book also suggests some changes to the sport's culture to make the game safer, and more fun for our youth."

"Awesome book! Coach Vernon's love for the game and for players of all ages comes through on every page. Football has to become safer. Tackling Dummies suggests solutions that can reduce the force and frequency of head impacts, improve the game and make it more fun for kids while preserving its essence," says Dr. John Kuluz, director of traumatic brain injury and neurorehabilitation at Nicklaus Children's Hospital, Miami,

FL

For decades, children have been taught to start playing tackle football earlier, hit harder, practice longer, and play like the pros. According to Vernon, this approach is all wrong. Pee Wee League players are getting paid to play football nowadays, with conditioning being an year-round endeavor. "Our kids are sustaining concussions before they reach high school," Bobby Vernon explains. "And, worst of all, many young football players are sacrificing everything to make it into the NFL history books... an almost impossible goal that isn't all it's cracked up to be. No wonder they're not having any fun anymore."

?Fantastic and well written book! My son and I read this book and it has helped us a lot with his football techniques. I also love the short stories about his life that were provided. This is definitely a must have! -
Bethanie

Bobby Vernon is a successful businessman and former college football player. He received his MBA from Duke University and his undergraduate degree from Georgetown University where he played football for the Hoyas.

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Tackling Dummies

Bobby Vernon is the author of Tackling Dummies: Playing Amateur Football Smarter. ? Vernon is the founder of BobbyVernon.org and TacklingDummies.com

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