



Burbank Search Engine Marketing Pro Speaks At The Hollywood Chamber Of Commerce

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Michael Milauskas has announced that he was invited to speak on SEO at the Hollywood Chamber of Commerce on August 26. The chief SEO specialist with Burbank SEO Experts in Burbank, California, was asked to give a 45 minute talk at the conference about basic things that businesses can do to help themselves achieve page one rankings on Google.

The talk is part of a series at the Hollywood Chamber called Tech 101. The Hollywood Chamber of Commerce is hosting the event for local businesses and nonprofits to provide information on search engine optimization. A roundtable discussion after the talk focuses on specific issues that businesses are facing and to provide further information on tools for social media and how to ensure a higher ranking in search engines.

"Search engine ranking can make or break your business," says Milauskas. "If you want people to notice you, find you, and ultimately buy from you, they have to know you exist. Ranking within the top few pages of Google is the best way to ensure that."

Milauskas is certified by Google in AdWords search. In the talk, he shares ideas and strategies that can help

businesses rank higher in Google, ensuring more website visitors and ultimately, more conversions and sales. He is the owner and Chief SEO Specialist with the Burbank search engine marketing company, and he and his team have been developing websites and working in the industry for more than 20 years.

"You definitely learn tips and strategies along the way," Milauskas says. "My goal with this event is to share some of those strategies and make it a bit easier for local businesses and organizations to find their place on the internet."

Michael Milauskas began working in the industry in the early 1990's at Philips Electronics. He formed software testing company F Test LLC and Jet Set Art and Design LLC in the early 2000's, where he developed websites for national clients. His qualifications and experience prove to be a helpful guide to those attending the event. He states that sharing some of the wisdom and knowledge he has gained over the years to local Hollywood businesses is one way of giving back to the community.

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For more information about Burbank SEO Experts, contact the company here: Burbank SEO Experts Michael Milauskas 818-237-5445 mike@burbankseoexperts.com 7731 Via Capri Burbank, CA 91504

Burbank SEO Experts

Burbank SEO Experts is a company dedicated to digital marketing and gaining visibility online for its clients.

Website: <http://burbankseoexperts.com>

Email: mike@burbankseoexperts.com

Phone: 818-237-5445



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