



Roy Wingate Publishes Houston Pool Contractors Page 2 On Website

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Roy Wingate Business Consultants, based in Odessa, TX, has been working with Houston Custom Pool Contractors for some time in an effort to boost the latter's online presence. One of the elements of this work has been to create various pieces of information for those interested in having a pool constructed in their garden. Their latest post, '5 Things to Look for in a Pool Contractor Houston', has been proven to be particularly popular and forms the second page of the company's new website. This page can be accessed at <https://houstoncustompoolcontractors.com/5-things-to-look-for-in-a-pool-contractor-in-houston>.

Roy Wingate himself says: "Working with Houston Custom Pool Contractors has been a blast because they wanted to engage in such a widespread media campaign. Their goal is to educate people as well, so we have worked together to create informative articles. In so doing, we have learned a whole lot ourselves as well. We're really happy with the latest post, which has now taken up the second page of the contractor's website."

In the blog post, the five main things people should look for in a pool contractor are highlighted. These five things are experience, reputation, a clean background check, professionalism, and rapport. While rapport is a personal issue that cannot be directly measured, Houston Custom Pool Contractors meets the other four

things very clearly. They also feel that, thanks to their staff's friendly demeanor, building a rapport is second nature to them.

Wingate adds: "I really liked that the issue of rapport was added to the list of important things. Obviously, things like professionalism and training are hugely important, but you are entrusting someone with quite a lot of money, to create something of beauty in your own home or garden, and you simply cannot do that if you don't like them. I personally like Houston Custom Pool Contractors so much that, should I have a pool built myself, I will go straight to them."

Roy Wingate Business Consultants will continue to work with the pool contractor on the rest of their media and marketing campaign. As such, they are likely to release further informative texts, videos, and more.

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