



Troy Warren Appoints Carolyn CJ Matthews as Barter Trade City Ambassador for the Oklahoma City, OK eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Oklahoma City, OK. Warren has appointed Carolyn "CJ" Matthews as the Oklahoma City Trade City Ambassador. Matthews coordinates Trade and Networking Events for business owners in the greater Oklahoma City area.

Warren commented, "I am truly excited to have Ms. Matthews as the Ambassador of the Oklahoma City eBarterExchange because she has a long history dating back to 1999 helping businesses grow through her expertise with lead generation and marketing."

Carolyn "CJ" Matthews can be reached at (405) 466-7161 to learn more about the Oklahoma City eBarterExchange as well as arranging to speak about barter as an accelerator for business growth at business networking events.

Matthews said, "I really like how eBarterExchange allows for easy trades between its Members. Like helping companies get leads and more profitability. Bartering is a great way to get new business that they would not have gotten through traditional means especially in a cash challenged economy."

eBarterExchange.com is launching in 81 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren and Willie Crawford are co-authoring a book on all facets of BARTER and TRADE entitled "The Forgotten Currency - Barter For What You Want Without Using Cash" that reveals how to increase revenues and decrease expenses.

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For more information about Oklahoma City eBarterExchange, contact the company here: Oklahoma City eBarterExchange Carolyn CJ Matthews (405) 466-7161 oklahomacity@ebarterexchange.com

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