



Troy Warren Appoints Steve Halverson as Barter Trade City Ambassador for the Phoenix, AZ eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Phoenix, AZ. Warren has appointed Steve Halverson as the Phoenix Trade City Ambassadors. Steve coordinates Trade and Networking Events for business owners in the greater Phoenix area.

Warren commented, "Steve has been an entrepreneur even dating back to his teenage years and has learned every facet of doing business on that journey. I am especially excited because he has become an expert in crowdfunding and every Phoenix member can really benefit."

Steve Halverson can be reached at (844) 758-3863 to learn more about the Phoenix eBarterExchange as well as arranging to speak about barter at business networking events.

Halverson said, "I am excited to bring the value of barter to the Phoenix eBarterExchange members. To grow, expand, or even save your business without using cash is such an amazing gift that I cannot wait to

share with businesses in the Phoenix marketplace."

eBarterExchange.com is launching in 81 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren is writing a book on all facets of barter and trade entitled "The Forgotten Currency - Barter For What You Want Without Using Cash" that reveals how to increase revenues and decrease expenses.

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For more information about Phoenix eBarterExchange, contact the company here: Phoenix eBarterExchange Steve Halverson (844) 758-3863 phoenix@ebarterexchange.com

Phoenix eBarterExchange

Email: phoenix@ebarterexchange.com

Phone: (844) 758-3863



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