



Troy Warren Appoints Adela Rubio as Barter Trade City Ambassador for the Newark-Jersey City, NJ eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Newark/Jersey City, NJ. Warren has appointed Adela Rubio as the Newark/Jersey City Trade City Ambassador. Rubio coordinates Trade and Networking Events for business owners in the greater Newark/Jersey City area.

Warren commented, "I am so excited to be introducing Adela Rubio as the Ambassador for the Newark and Jersey City area because since the 90's she has been creating and managing user groups in many sectors and helping business owners. Adela is all about connection and community and that will lend extremely well for the members."

Adela Rubio can be reached at (732) 771-7714 to learn more about the Newark/Jersey City eBarterExchange as well as arranging to speak about barter at business networking events.

Rubio said, "I am so excited to be introducing a new way of doing things to the Newark/Jersey City eBarterExchange members. In the past, the focus has been all about the money versus the exchange of value. Our barter exchange is about a different kind of currency based more on value and relationship. I'm really looking forward to working with all members in creating long term partnership and prosperity."

eBarterExchange.com is launching in 81 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren and Willie Crawford are co-authoring a book on all facets of barter and trade entitled "The Forgotten Currency - Barter For What You Want Without Using Cash" that reveals how to increase revenues and decrease expenses.

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For more information about Newark/Jersey City eBarterExchange, contact the company here: Newark/Jersey City eBarterExchange Adela Rubio (732) 771-7714 newark@ebarterexchange.com

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