



Greenville SC Company Launches Web Design Services

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While Greenville, South Carolina is a growing community, Charlotte SEO of Greenville says that it's growing so much in fact, that local business owners should seriously consider web design as a tool for reaching customers. Jeff Gilden with Charlotte SEO of Greenville says, "A website is a must if you want your business to grow. So many local businesses miss out on tons of customers because those customers can't find them."

Gilden says that given the economic growth of the Greenville region in the past few years, local businesses now more than ever need to utilize the power of the internet. He states that a website enables customers that are visiting the city or just passing through to be able to find businesses and purchase their products or services.

"When you have a website, you put the power of tens of millions of people at your fingertips," Gilden says. "Imagine how many people could find you if you had a website, and particularly if that website included a Google map showing them exactly where to find you."

Studies show that a large majority of consumers today have smartphones and use those phones to access

the internet. Among those using smartphones, nearly 100 percent search the internet to find local businesses, and use those same search methods to check on the reputation of local businesses, particularly those that they have never heard of or visited.

Gilden states that a website will significantly increase the chances of local businesses in harnessing some of those searches. He states that a Manta listing, Facebook page, and other online venues can also help to bring out significant boosts in the revenue of a business.

The company states that local businesses who do not currently have a website should seriously consider having one developed within the next few months. Gilden says that the city has grown to the point that they are seeing mass numbers of visitors and tourists every year, which could amount to tens of thousands of additional dollars being spent in the local area. He says that businesses who do not advertise their products or services online are merely watching their competitors reap the rewards of this community growth.

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Charlotte SEO of Greenville

Charlotte SEO of Greenville has earned the reputation as the leading web design company in Greenville, SC for a reason. We will develop a fully responsive website design for your business that are affordable & trusted by some of the top brands online.

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