



Troy Warren Appoints Cathy Owen as Barter Trade City Ambassador for the Tucson, AZ eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Tucson, AZ. Warren has appointed Cathy Owen as the Tucson Trade City Ambassador. Owen coordinates Trade and Networking Events for business owners in the greater Tucson area.

Warren commented, "Because Cathy has been a CEO of many start up companies, she understands what it takes to run a business. All of Cathy's companies were all venture backed from investors around the world. Because barter is about raising capital from your assets, Cathy will truly be a wealth of information for the Tucson eBarterExchange members."

Cathy Owen can be reached at (808) 291-8997 to learn more about the Tucson eBarterExchange as well as arranging to speak about barter at business networking events.

Owen said, "Barter is a way to move your business ahead and preserve your cash, plus it allows you to

organically grow your business. Barter helps me on a local level, and now I am able to get what I need on a national level as well. I am excited to share these concepts with the Tucson members.?

eBarterExchange.com is launching in 81 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren is writing a book on all facets of barter and trade entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Tucson eBarterExchange, contact the company here: Tucson eBarterExchange Cathy Owen (808) 291-8997 tucson@ebarterexchange.com

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