



Troy Warren Appoints Hueina Su as Barter Trade City Ambassador for the Richmond, VA eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Richmond, VA. Warren has appointed Hueina Su as the Richmond Trade City Ambassador. Su coordinates Trade and Networking Events for business owners in the greater Richmond area.

Warren commented, "I am so excited for the Richmond eBarterExchange members to meet Hueina Su because she is the best-selling author of Intensive Care for the Nurturer's Soul, international keynote speaker, and Certified Professional Coach. She is an expert in helping successful but stressed out professionals and business owners break free from old beliefs and behaviors that hold them back, restore their inner peace and wellness, and create a life on their own terms. Her experience will lend extremely well in facilitating barter transactions for the Richmond members."

Hueina Su can be reached at (804) 496-6680 to learn more about the Richmond eBarterExchange as well as arranging to speak about barter at business networking events.

Hueina Su said, "As a professional coach, I help my clients find creative solutions to their challenges, and keep them on track until they reach their goals. I'm excited about the Richmond eBarterExchange network because barter/trade is definitely a very creative, out-of-the-box solution to many business owners' challenges. As the Richmond Trade City Ambassador, I will be able to connect my clients and other business owners to valuable resources, products and services for their business and family, without spending their own cash. As a result, their business productivity and profit will increase, while they'll have less stress and more peace of mind. It's really a win-win solution."

eBarterExchange.com is launching in 82 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, "I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

Troy Warren is writing a book on all facets of BARTER and TRADE entitled "The Forgotten Currency - Barter For What You Want Without Using Cash" that reveals how to increase revenues and decrease expenses.

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For more information about Richmond eBarterExchange, contact the company here: [Richmond eBarterExchange@Hueina Su\(804\) 496-6680richmond@ebarterexchange.com](mailto:Richmond eBarterExchange@Hueina Su(804) 496-6680richmond@ebarterexchange.com)

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