



Troy Warren Appoints Nadine Lederfine as Barter Trade City Ambassador for the Orange County, CA eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Orange County, CA. Warren has appointed Nadine Lederfine as the Orange County Trade City Ambassador. Lederfine coordinates Trade and Networking Events for business owners in the greater Orange County area.

Warren commented, "Nadine has been an entrepreneur for nearly 20 years so she knows all facets of business. She became a clinical nutritionist in 2006 and is a very successful solo practitioner. Her experience will lend well in helping the eBarterExchange Orange County members."

Nadine Lederfine can be reached at (562) 972-2753 to learn more about the Orange County eBarterExchange as well as arranging to speak about barter at business networking events.

Lederfine said, "I love having the ability to help others get things they would normally not be able to get, and

now through the barter it opens those doorways. I look forward to facilitating barter trades with all eBarterExchange Orange County members and increasing their profitability.?

eBarterExchange.com is launching in 82 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren is writing a book on all facets of BARTER and TRADE entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about Orange County CA eBarterExchange, contact the company here:Orange County CA eBarterExchangeNadine Lederfine(562) 972-2753orangecounty@ebarterexchange.com

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