



Troy Warren Appoints Faydra Koenig as Barter Trade City Ambassador for the San Francisco, CA eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in San Francisco, CA. Warren has appointed Faydra Koenig as the San Francisco Trade City Ambassador. Koenig coordinates Trade and Networking Events for business owners in the greater San Francisco area.

Warren commented, "I am thrilled to introduce Faydra as the San Francisco eBarterExchange Ambassador because of her vast business experience that spans over 22 years including business mediation and conflict resolution."

Faydra Koenig can be reached at (530) 200-2745 to learn more about the San Francisco eBarterExchange as well as arranging to speak about barter at business networking events.

Koenig said, "I'm thrilled to be part of the barter world that is hundreds of years old which is proof of its

concept. It will be exciting to bring together business owners and consumers and introduce them to the San Francisco eBarterExchange. The Bay Area is known for its diversity and forward-thinking lifestyles I am happy to be a part of a company that embraces alternative ways to show up in the marketplace.?

eBarterExchange.com is launching in 82 major metropolitans and each has a Trade City Ambassador to facilitate trade and networking events in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Warren commented, ?I am truly excited to be launching the eBarterExchange network because it helps all business owners leverage their goods and services and increase their buying power and reduce expenses at the same time. The barter industry has truly helped business owners particularly in down economies like we have experienced since 2008. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

Troy Warren is writing a book on all facets of barter and trade entitled ?The Forgotten Currency - Barter For What You Want Without Using Cash? that reveals how to increase revenues and decrease expenses.

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For more information about San Francisco eBarterExchange, contact the company here:San Francisco eBarterExchangeFaydra Koenig(530) 200-2745sanfrancisco@ebarterexchange.com

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