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Alchemy Digital Media Introduces Cape Coral Plumber Lead Generation Service

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Alchemy Digital Media has recently announced the release of its online lead generation service for plumbers in Cape Coral, Florida. The company uses a variety of online marketing strategies to help identify potential customers in the local area who may be in need of the services of a qualified and licensed plumber. Alchemy's goal is to match the two groups together and facilitate a relationship between them without any additional costs to the end customer.

The service helps businesses to increase their search engine visibility, social media awareness, and lead generation strategies. With the said service, Cape Coral plumbing service companies can take advantage of the latter feature and gain many benefits as a result, which can help them with their online marketing in many ways.

Earl Gardner of Alchemy Digital explained that while many other digital marketing companies sell their services by focusing on the ability to organically rank a business' website, once they have achieved the page one position, there is still much work to be done. They point out that it is not enough to land on Google's top page ranking; a business that ranks on Google's first page listing still needs to be selected as it competes

with other companies that have also landed on the first page. A Cape Coral plumber using Alchemy Digital's services will have more tools at his disposal that will help him to stand out from the others, so his chances of being selected will increase.

Gardner said that there are many reasons why a company would want to use their services, and that his company provides the flexibility to meet those needs. He added that they are not interested in "shoe-horning" a business into a one-size-fits-all solution, and that they are also results oriented. This allows a business to tailor a contract to fit their specific needs, meaning that a business will have the freedom to choose the type of contract they want to have with them. Businesses also have the freedom to go with a month-to-month plan or to enter into a long-term relationship.

He also stressed that they are loyal to their customers, actually limiting the number of businesses they will work with. This allows their clients a level of exclusivity that is hard to find in many other companies. Gardner stated that once a Cape Coral plumber (or plumbing company in other cities they promote in) enters into an agreement with Alchemy, they will no longer accept accounts from any of their competitors. This means that the company that chooses them gets an exclusive advantage in their particular industry in the chosen city and a chance to get ahead of their competition.

These features along with their affordable rates can create a powerful advantage for a company looking to improve the numbers of leads generated from their marketing attempts. All a company has to do is select the cities they want to target and they can have the power to lockout their competition in those areas. The new lead generation program promises to do everything else in order to help them to establish a solid footing in the market for their industry.

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For more information about Alchemy Digital Media, contact the company here: Alchemy Digital Media Earl Gardner (239) 214-2614 info@alchemydigitalmediacom Alchemy Digital Media 12893 Timber Ridge Dr Fort Myers, FL 33913

Alchemy Digital Media

Alchemy Digital Media is an online marketing company based in Fort Myers, FL., formed in 2007. Alchemy Digital Media began life as a web design and SEO company. However, in recent year Alchemy has successfully transitioned into a lead generation company.

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