



Mojo Global Solves Dealership Woes With Predictable Automotive Lead Generation

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Mojo Global, based in Scottsdale, Arizona, has been helping entrepreneurs solve lead follow up problems for quite some time. The company has now announced a way for automotive dealerships to consistently get more leads, follow them up, and ultimately, get more revenue.

"Auto dealerships may find it exceptionally difficult to reach customers," says Cory Michael Sanchez, co-founder of Mojo Global. "People in general go into a dealership believing that they're going to be given a difficult time and salespeople have to really struggle to turn those leads into sales."

Sanchez says that while the key to sales is follow-up in any business, car dealers may find it increasingly difficult as most consumers consider a vehicle purchase a major investment and over half talk themselves out of the sale before it can be made.

"Following up, calling those leads and securing that sale is crucial," says Sanchez. He states that dealerships who want to change the effectiveness of their marketing strategies should take a look at the Mojo Global Predictable Lead Generation success stories.

The company helps dealerships, and other businesses, with an automated lead generation system. The system can be scaled for use with any business and Sanchez says that it can be especially helpful for car dealerships where salespeople may see hundreds or even thousands of potential customers in any given month. The system finds prospects and sends out emails, text messages, or voice mails, as well as instant notifications when a lead is ready to convert.

Those interested in learning more about the effectiveness of the system can read through any number of Mojo Global's 5-Star Yelp endorsements to see just how well it works.

Sanchez states that dealerships admit that there is no real method to nurturing leads. He says that when a lead walks into the dealership, most salespeople lose the sale because they have no idea how to secure it, and that closing a sale, particularly one that consumers consider a major purchase, can seem impossible without effective follow up. He says that Mojo Global's system can help dealerships to more easily and effectively turn leads into sales.

Sanchez recommends that interested dealerships look at Mojo Global's Complimentary Access to Discover The 3 Critical Elements To Attracting Predictable Leads, Clients, & Revenue.

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Mojo Global

Winners of "Marketer of the Year" award through the Phoenix Business Journal, Mojo Global Marketing is widely acknowledged as leaders and strategic visionaries in LinkedIn B2B lead generation training and software.

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