



## **Los Angeles Interior Design Professional is Part of WBENC's National Conference & Business Fair Host Committee**

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The Women's Business Enterprise National Council (WBENC) is bringing their National Conference & Business Fair 2017 to Las Vegas, from June 20th - 22nd, 2017. The Host Council, WBEC-West worked closely with WBENC to form the Host Committee to act as official ambassadors for the event, including Ronda Jackson, from Décor Interior Design, Inc.

Ronda is a committed member and advocate with a clear vision and mission, "My passion for service is a cornerstone for my company's growth. We strive for design excellence to improve the quality of the lives we touch." Since 1997, Ronda founded and leads Décor Interior Design, Inc. As she completes her second decade of business, Ronda is focused on delivering continuous value with her integrated and forward-thinking approach to project planning and design.

After becoming WBENC-Certified in 2013 by WBEC-West, Ronda has leveraged certification to build valuable relationships and grow her business. Ronda strongly advocates for others to become part of the WBEC-West network for personal and professional enrichment. Ronda finds her role as part of the WBENC

NCBF Host Committee to be vital in strengthening the overall WBE network. She adds, "I would recommend both emerging and established business owners to build strategic alliances to experience exponential growth. We are building a legacy of success for the next generation. To truly make the WBENC experience valuable, you have to share, network, and engage with the WBENC Community."

Ronda feels humbled to be seen as an inspiration for new up and coming interior designers, and specifically to mothers and minority business owners. When founding her own company, she tried to create an expanding enterprise that is dedicated and committed to philanthropic community endeavors, to progressive growth strategies, and to service. She states, "While design is my craft, my true passion is people. My thirst for knowledge and the ability to ignite the best in others is a skill set that serves me well both professionally and personally. My ambition and perseverance to sustain and maintain have resulted in exponential growth."

Visit [conf.wbenc.org](http://conf.wbenc.org) to learn more about the Host Committee and to register for the upcoming conference.

## About WBENC

Founded in 1997, WBENC is the leading third-party certifier of businesses owned and operated by women, with over 13,000 WBENC-Certified WBEs. WBENC-Certification is accepted by more than 1,000 corporations representing America's most prestigious brands, in addition to many states, cities and other entities. Throughout the year, WBENC and its 14 Regional Partner Organizations provide opportunities for interactions between more than 650 member corporations, government agencies and thousands of certified WBEs at business building events and other forums. WBENC is a 501(c)(3) nonprofit organization that seeks and accepts donations from corporations, foundations and individuals that support its mission and programs. For more information, please go to <http://www.wbenc.org>.

## About WBEC-West

WBEC-West is a regional partner of the Women's Business Enterprise National Council (WBENC). As an affiliate organization, WBEC-West implements the certification standards of WBENC throughout Arizona, Colorado, Southern California, Utah, Wyoming, Nevada, Hawaii and Guam. For more information, please go to <http://wbec-west.com/>.

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**WBEC-WEST**

*To create a network of informed, prepared, and engaged Women Business Enterprises and corporations through certification, education, and targeted networking events.*

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