

# **EventMover Selected as Host Committee Co-Chair for the 2017 WBENC National Conference & Business Fair**

March 21, 2017

March 21, 2017 - PRESSADVANTAGE -

EventMover, Inc., a transportation services company headquartered in Orange County, California, will represent the Women?s Business Enterprise National Council (WBENC) as Co-Chair of the Host Committee in welcoming 4,500 executives from the nation?s leading corporations, government entities and Women?s Business Enterprises at the 2017 WBENC National Conference & Dusiness Fair in Las Vegas, Nevada from June 20-22, 2017.

The WBENC National Conference and Business Fair is the largest and most prestigious gathering of corporate and government buyers and women business suppliers in the nation. As Co-Chair of the Host Committee, the EventMover team will join WBENC, the conference Host Council, WBEC-West, and all Host Committee members as official ambassadors providing information about the conference, its goal, mission and content. EventMover President, Lisa Michele Chretien will lead the Host Committee as Co-Chair in serving as a spokeswoman to local, regional and national media outlets to gain exposure for WBENC and the Host Council Regional Partner Organization, WBEC-West.

In 2017, EventMover will be celebrating 16 years in business and 5 years as a WBENC-Certified

woman-owned business, providing custom transportation solutions for companies exhibiting at trade shows, auto shows, special events, and promotional tours. EventMover was founded in 2001 by Lisa Michele Chretien and has generated millions of dollars in supplier diversity spend for transportation services provided to Fortune 500 clients including Nissan, Infiniti, Mercedes-Benz, BMW, and Fiat Chrysler Automobiles.

?WBENC has provided EventMover opportunities to build connections with C-Suite decision makers and create partnerships that bring innovation and add value to our service offerings,? said Mrs. Chretien. ?It is truly an honor to represent WBENC, our Host Council, WBEC-West, and all of the outstanding women-owned companies across our country that contribute substantially to our nation?s economic growth.?

### About EventMover

Founded in 2001, EventMover is a transportation services company that delivers brand assets to trade shows, auto shows, special events and promotional tours. We specialize in the transportation of exhibit properties and staging, specialty vehicles and product for domestic and international trade fairs and experiential marketing events. Our clients range from Mercedes-Benz to SpaceX and we are actively expanding our operation to include the pharmaceutical market as well as Fortune 500 companies. Visit www.eventmover.com for more information.

### **About WBENC**

Founded in 1997, WBENC is the leading third-party certifier of businesses owned and operated by women, with over 13,000 WBENC-Certified WBEs. WBENC-Certification is accepted by more than 1,000 corporations representing America's most prestigious brands, in addition to many states, cities and other entities. Throughout the year, WBENC and its 14 Regional Partner Organizations provide opportunities for interactions between more than 650 member corporations, government agencies and thousands of certified WBEs at business building events and other forums. WBENC is a 501(c)(3) nonprofit organization that seeks and accepts donations from corporations, foundations and individuals that support its mission and programs. For more information, please go to http://www.wbenc.org.

# About WBEC-West

WBEC-West is a regional partner of the Women?s Business Enterprise National Council (WBENC). As an affiliate organization, WBEC-West implements the certification standards of WBENC throughout Arizona, Colorado, Southern California, Utah, Wyoming, Nevada, Hawaii and Guam. For more information, please go to http://wbec-west.com/.

###

For more information about WBEC-WEST, contact the company here:WBEC-WESTPamela Williamson,

## **WBEC-WEST**

To create a network of informed, prepared, and engaged Women Business Enterprises and corporations through certification, education, and targeted networking events.

Website: https://wbec-west.com/ Email: pamela@wbec-west.org Phone: (480) 969-9232



Powered by PressAdvantage.com