



## **Cape Town SEO Agency Launches New Services For Local Businesses**

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Cape Town SEO, which is based in Cape Town, South Africa, has announced their SEO services for local businesses. The company points out that times have changed as to how consumers shop today. As a result, small local businesses often feel as if they are being outdone by online competitors. According to a study done by Forbes, however, 94 percent of all retail sales are still being generated by brick and mortar businesses. Thus, combined with the number of businesses that deal with services, local establishments are still in the running for a majority of the consumers' money.

CEO Rocco Gagiano says that while it is true that brick and mortar establishments are still bringing in the most customers, which establishment wins those customers is what businesses must focus on. He adds that a number of local businesses have no idea that having an online presence could mean the difference between increased sales and hardly any sales at all.

"Business owners with small local brick and mortar establishments, don't know that they also need to be online," says CEO Rocco Gagiano. "Even if they aren't selling anything online, people need to be able to find them in order for them to gain the trust of those potential customers."

CEO Rocco Gagiano has a point. Statistics show that nearly 95 percent of all consumers now research a local business online before they visit. This means that businesses without any online presence, including websites and social media accounts, are likely missing out. The company provides the SEO Cape Town businesses need to gain a better online presence and thus get more customers.

"If people don't know that your business exists, then they can't possibly find you," CEO Rocco Gagiano says. "One of the most important things we do for businesses is help them to establish and maintain a positive online image."

The Cape Town SEO agency provides SEO services that include reputation management, which helps businesses to ensure that they are showing good reviews online. Customers who may research them before visiting are likely to see these reviews, and when they are positive, it helps to establish trust between the business and the customer, prompting higher sales.

CEO Rocco Gagiano states that many of their customers claim that they offer the best SEO services in Cape Town and urges those interested to contact the company for a consultation.

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For more information about Cape Town SEO, contact the company here: Cape Town SEORocco Gagiano 0833778812 info@capetownseo.com 463 VAL DE VIE ESTATE PAARL 7646

## **Cape Town SEO**

*Cape Town SEO Provide Internet marketing solutions for clients*

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